

March 3, 2009

TO: Members of the MAG Management Committee

FROM: Charlie McClendon, Avondale, Chair

SUBJECT: MEETING NOTIFICATION AND TRANSMITTAL OF TENTATIVE AGENDA

Wednesday, March 11, 2009 - 12:00 noon
MAG Office, Suite 200 - Saguaro Room
302 North 1st Avenue, Phoenix

The next Management Committee meeting will be held at the MAG offices at the time and place noted above. Members of the Management Committee may attend the meeting either in person, by videoconference or by telephone conference call. The agenda and summaries are being transmitted to the members of the Regional Council to foster increased dialogue regarding the agenda items between members of the Management Committee and Regional Council. You are encouraged to review the supporting information enclosed. Lunch will be provided at a nominal cost.

Please park in the garage under the building, bring your ticket, parking will be validated. For those using transit, Valley Metro/RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Valerie Day at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Members are reminded of the importance of attendance by yourself or a proxy. Any time that a quorum is not present, we cannot conduct the meeting. Please set aside sufficient time for the meeting, and for all matters to be reviewed and acted upon by the Management Committee. Your presence and vote count.

c: MAG Regional Council

**MAG MANAGEMENT COMMITTEE
TENTATIVE AGENDA
March 11, 2009**

COMMITTEE ACTION REQUESTED

1. <u>Call to Order</u>	
2. <u>Pledge of Allegiance</u>	
3. <u>Call to the Audience</u> An opportunity is provided to the public to address the Management Committee on items that are not on the agenda that are within the jurisdiction of MAG, or non-action agenda items that are on the agenda for discussion or information only. Citizens will be requested not to exceed a three minute time period for their comments. A total of 15 minutes will be provided for the Call to the Audience agenda item, unless the Management Committee requests an exception to this limit. Please note that those wishing to comment on agenda items posted for action will be provided the opportunity at the time the item is heard.	3. Information.
4. <u>Executive Director's Report</u> The MAG Executive Director will provide a report to the Management Committee on activities of general interest.	4. Information and discussion.
5. <u>Approval of Consent Agenda</u> Prior to action on the consent agenda, members of the audience will be provided an opportunity to comment on consent items that are being presented for action. Following the comment period, Committee members may request that an item be removed from the consent agenda. Consent items are marked with an asterisk (*).	5. Recommend approval of the Consent Agenda.

ITEMS PROPOSED FOR CONSENT*

MINUTES

*5A. <u>Approval of February 11, 2009, Meeting Minutes</u>	5A. Review and approval of the February 11, 2009, meeting minutes.
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TRANSPORTATION ITEMS

*5B. Amendment of the FY 2009 MAG Unified Planning Work Program and Annual Budget to Accept FY 2009 Federal Highway Administration Planning Funding

Each year, MAG prepares a Unified Planning Work Program and Annual Budget that lists anticipated revenues for the coming year. On February 10, 2009, MAG was notified by the Arizona Department of Transportation that MAG received an additional amount of \$134,537.35 of FY 2009 Federal Highway Administration Planning (PL) funding. An amendment to the FY 2009 MAG Unified Planning Work Program and Annual Budget is needed to include this additional amount. Please refer to the enclosed material.

*5C. Consultant Selection for the MAG Activity-Based Travel Forecasting Model Development (Phase I)

In May 2008, the MAG Regional Council approved the FY 2009 Unified Planning Work Program and Annual Budget, which included \$270,000 to conduct a first phase of the development of activity-based travel forecasting model (ABM) as a part of the ongoing contracts for on-call consulting services for transportation modeling. The project will ensure that current and future travel forecasting needs are addressed in a timely manner and will allow MAG to implement a new generation of the travel forecasting models that is required by emerging planning needs in the region. On December 18, 2008, MAG issued a Request for Proposals to conduct the study to the consultants pre-qualified through the on-call support contractual process. In response, three proposals were received. A multi-agency review team met on February 27, 2009, and recommended to MAG the selection of PB Americas, Inc. to conduct the development. In addition, the team recommended that if negotiations with PB Americas, Inc. on the task order are not successful, that MAG pursue negotiations with its second choice, Cambridge Systematics, Inc. Please refer to the enclosed material.

5B. Recommendation to amend the FY 2009 MAG Unified Planning Work Program and Annual Budget to accept \$134,537.35 of FY 2009 Federal Highway Administration Planning Funding.

5C. Recommend that PB Americas, Inc. be selected to conduct the MAG Development of Activity-based Travel Forecasting Model (ABM) - Phase I for an amount not to exceed \$270,000. If negotiations with PB Americas, Inc. are not successful, that MAG negotiate with its second choice, Cambridge Systematics, Inc., to conduct the project.

AIR QUALITY ITEMS***5D. Conformity Consultation**

The Maricopa Association of Governments is conducting consultation on a conformity assessment for an administrative modification to the FY 2008-2012 MAG Transportation Improvement Program (TIP). The proposed administrative modification involves several Arizona Department of Transportation projects as part of the American Recovery and Reinvestment Act, including projects on Interstate-10, Interstate-17, and US 60. The administrative modification includes minor project revisions that do not require a conformity determination. Please refer to the enclosed material.

5D. Consultation.

GENERAL ITEMS***5E. 2009 MAG Human Services Coordination Transportation Plan Update**

The federal Safe and Efficient Transportation Equity Act - A Legacy for Users (SAFETEA-LU) requires the establishment of a locally developed, coordinated public transit-human services transportation plan for all Federal Transit Administration (FTA) programs for underserved populations: the Elderly Individuals and Individuals with Disabilities program (Section 5310); the Job Access and Reverse Commute program (Section 5316); and the New Freedom program (Section 5317). MAG has developed this coordination plan each year in compliance with this requirement since 2007. The MAG Regional Council approved the 2008 Plan in January 2008. The 2009 MAG Human Services Coordination Transportation Plan Update was recommended for approval by the MAG Human Services Technical Committee on February 12, 2009. Please refer to the enclosed material.

5E. Recommend approval of the 2009 MAG Human Services Coordination Transportation Plan Update.

- *5F. Amendment of the FY 2009 MAG Unified Planning Work Program and Annual Budget to Include Funding to Participate in a Brookings Intermountain Study and to Include Funding to Have Arizona State University North American Center for Transborder Studies Provide Research Regarding the Global Competitiveness of Arizona and the Sun Corridor

The Brookings Metropolitan Policy Program is proposing a partnership with leading Intermountain West institutions and leaders to work out specific collaborative steps among the five "Mountain Megs" (and their states) to advance prosperity in their region through the achievement of specific, catalyzing federal policy reforms. Brookings is seeking approximately \$20,000 from the Mountain Mega states to convene working groups and conduct the research. MAG is estimating that 74.51 percent would be needed (\$14,902) if MAG, the Pima Association of Governments and the Central Arizona Association of Governments participated. If this participation did not occur, up to \$20,000 from MAG would be needed.

For the Sun Corridor area, the Arizona State University North American Center for Transborder Studies has proposed to describe the global and North America forces that impact MAG and vice versa. This paper would be the first iteration to conduct the planning analysis necessary to develop Maricopa County, the Sun Corridor and then the Intermountain West as more than just infrastructure and transportation, but as a job creation and economic "cluster." Staff, consulting and associated expense are estimated to be \$12,000. MAG is estimating that 74.51 percent would be needed (\$8,942) if MAG, the Pima Association of Governments and the Central Arizona Association of Governments participated. If this participation did not occur, up to \$12,000 from MAG would be needed. Please refer to the enclosed material.

- 5F. Recommendation to amend the FY 2009 MAG Unified Planning Work Program and Annual Budget to include up to \$20,000 of MAG federal funds if needed to participate with the Brookings Metropolitan Policy Program on an Intermountain partnership and to amend the Work Program to include up to \$12,000 of MAG federal funds if needed to have the Arizona State University Center for Transborder Studies to conduct a study to describe the global and North America forces that impact the MAG region and the Sun Corridor.

ITEMS PROPOSED TO BE HEARD**TRANSPORTATION ITEMS****6A. ADOT Portion of the American Recovery and Reinvestment Act Funds**

On February 18, 2009, staff reported to the Transportation Policy Committee that MAG expected to receive approximately \$99 to \$188 million of the Arizona Department of Transportation (ADOT) portion of the American Recovery and Reinvestment Act (ARRA) funds. Staff noted that the State Transportation Board would be considering the MAG allocation at its meeting on February 20, 2009. The State Transportation Board allocated \$129.4 million to the MAG region. On February 25, 2009, the Regional Council approved a ranked list of projects cooperatively developed with ADOT for the ADOT portion of the ARRA funds totaling approximately \$194 million. The Regional Council also approved having the Chair of the Regional Council send a letter to the State Transportation Board forwarding the projects and also to send a letter to the Senate and House leadership requesting assistance in MAG receiving an equitable share of the ADOT portion of the ARRA funds. On March 3, 2009, the State Transportation Board heard testimony regarding the allocation of the ADOT portion of the ARRA funds. Following the testimony, the Board went into executive session and upon returning announced they had reaffirmed, with unanimity, their decision made on February 20, 2009, to provide the MAG region 37 percent of the funds. The Board then considered projects for the ADOT portion of the ARRA funds. A report will be provided to the Management Committee. Please refer to the enclosed material.

6A. Information, discussion, and possible action.

6B. MAG Sub-Allocation Portion of the American Recovery and Reinvestment Act Funds Project and Allocation Scenarios

The American Recovery and Reinvestment Act (ARRA) legislation sub-allocates 30 percent of the funding (\$156.57 million) to local jurisdictions. The amount being sub-allocated to MAG has not been officially transmitted yet by the Federal Highway Administration, however, MAG staff believes approximately \$88 million would be allocated directly to the MAG region. Metropolitan Planning Organizations have one year to obligate the funds. The Transportation Policy Committee met on February 18, 2009, and requested a set of scenarios to fund projects for the MAG sub-allocated portion of the ARRA funds. These scenarios were presented and discussed at the MAG Transportation Review Committee meeting on February 26, 2009. The five scenarios are attached for your review. Please refer to the enclosed material.

6C. MAG Regional Portion of the American Recovery and Reinvestment Act -Transit

The American Recovery and Reinvestment Act (ARRA) regional portion for transit is in the range of \$65 million to \$75 million. The legislation requires that 50 percent of the transit funds be obligated within 180 days. The Regional Public Transportation Authority (RPTA) board met on February 19, 2009, and recommended project selection criteria. RPTA, MAG, and member agencies are working collaboratively in this analysis. A memorandum from RPTA explaining a draft ARRA transit scenario recommendation is attached. The Board is expected to meet on March 19, 2009, for further review and possible action. Please refer to the enclosed material.

6B. Information, discussion, and possible action to recommend a scenario for projects/allocation of the MAG Sub-Allocation Portion of the American Recovery and Reinvestment Act funds.

6C. Information and discussion.

7. Project Changes – Administrative Modification to the FY 2008-2012 MAG Transportation Improvement Program for Funding from the American Recovery and Reinvestment Act of 2009

On February 17, 2009, President Obama signed the American Recovery and Reinvestment Act (ARRA). The components of the bill and policy implications are discussed in a separate agenda item. In response to the expedited time frames for transportation projects in the Act, and administratively modifying the FY 2008-2012 Transportation Improvement Program (TIP) and, as appropriate, the Regional Transportation Plan (RTP) 2007 Update, may be necessary to move projects forward. The FY 2008-2012 TIP and RTP 2007 Update were originally approved by the MAG Regional Council on July 25, 2007. On February 25, 2009, the MAG Regional Council voted to approve a cooperatively developed list of MAG Region Highway - ADOT/State projects in priority order for the ADOT portion of the ARRA funds of 2009 and that the projects be forwarded to ADOT contingent upon projects finally selected receiving the necessary administrative adjustments and amendments to the MAG TIP and air quality conformity and consultation. The Arizona State Transportation Board met on, March 3, 2009, to discuss highway projects for the use of funds allocated to the ARRA. The Board approved the MAG listing of projects for the ARRA funds. It was noted that discrepancies between the priorities submitted by MAG would be clarified before the next State Transportation Board meeting. The necessary administrative modifications to the FY 2008-2012 MAG Transportation Improvement Program for approximately \$129.4 million allocated by the Board is presented for consideration by the Management Committee. Please refer to the enclosed material.

7. Information, discussion, and possible action to make administrative modifications to the FY 2008-2012 MAG Transportation Improvement Program, and as appropriate, to the Regional Transportation Plan (RTP) 2007 Update for funding from the American Recovery and Reinvestment Act of 2009.

GENERAL ITEMS

8. Census 2010 Outreach Efforts

The U.S. Constitution mandates a count of every person living in the United States every 10 years.

8. Recommend that a funding option for the 2010 Census advertising costs be chosen and that the FY 2009 MAG Unified Planning Work Program and Annual Budget be amended to use MAG

The 2010 Decennial Census will take place on April 1, 2010. Census data are used to determine how to allocate more than \$300 billion in federal funds to states and communities every year. To assist jurisdictions in getting the word out about the importance of filling out the census forms and ensuring high levels of participation, MAG has implemented the "Count to 10" Census Outreach Group. The group has been working with the City of Phoenix Complete Count Committee Media Subcommittee on developing outreach strategies, including paid advertising. The groups have recommended a paid advertising approach that includes a mix of cable and network television buys, radio buys, print advertising, and minority media advertising. The media effort has been estimated to range from \$369,000 to \$469,000. In previous Decennial Census campaigns, the cost of advertising has been borne by the local jurisdictions working with the City of Phoenix. This year, due to the extraordinary fiscal challenges facing the local governments, MAG has asked the Federal Highway Administration (FHWA) if a portion of the MAG federal Surface Transportation Program (STP) funds could be used to pay 50 percent of the costs for these outreach-related expenses. The FHWA has responded that it will allow MAG to use its federal STP planning funds for half of the census advertising costs, with an understanding that the MAG federal funds portion would not exceed \$234,500. A range of costs has been received, with the primary difference being if network television advertising will be used. The Management Committee is being requested to select the amount to be allocated and to amend the FY 2009 MAG Unified Planning Work Program and Annual Budget to include the funds. Please refer to the enclosed material.

9. Development of the FY 2010 MAG Unified Planning Work Program and Annual Budget

Each year, the MAG Unified Planning Work Program and Annual Budget is developed incrementally in conjunction with member agency and public input. The Work Program is reviewed each year by the federal agencies and approved by

Federal Highway Administration STP funds not to exceed \$234,500 to pay for half of the 2010 Census advertising costs, with the understanding that if federal stimulus funds are received for this purpose, a commensurate reduction would be made to the request for funding.

9. Information and discussion.

the Regional Council in May. This presentation and review of the draft FY 2010 MAG Unified Planning Work Program and Annual Budget represents the budget document development to date. The elements of the budget document are about 70 percent complete. Please refer to the enclosed material.

10. Legislative Update

An update will be provided on legislative issues of interest.

11. Comments from the Committee

An opportunity will be provided for Management Committee members to present a brief summary of current events. The Management Committee is not allowed to propose, discuss, deliberate or take action at the meeting on any matter in the summary, unless the specific matter is properly noticed for legal action.

10. Information, discussion and possible action.

11. Information.